

LOGO CONTEST FOR THE 45TH GENERAL CHAPTER

Announcement of the Institutional Logo Contest for the 45th General Chapter that will be held in Rome in 2014. The guidelines for the contest are as follows:

- 1.-The contest is open to all.
- 2.- While not a requirement, the logo could be connected to the following ideas that are related to the 45th General Chapter:
 - a) *The initial slogan for the Chapter: "This is the Lord's work and it is also our work."*
 - b) *Hope for the future.*
 - c) *The importance of the Revision of the Rule in the Institute of the Brothers.*
 - d) *The 300th anniversary of the Letter from the first Brothers to De La Salle in Parmenie, France.*
- 3.- The logo should be original and previously unpublished (the design can be made up of one or more of the more universal heraldic elements and symbols from the Lasallian world).
- 4.- All techniques and styles will be accepted.
- 5.- The logo must allow for reproduction – on letters, pages, envelopes, in newspapers, on information boards, banners, the web, multimedia, etc.
- 6.- We recommend using colors that are easily transferable to grayscale for subsequent use in both color and black and white.
- 7.- Entries must be sent by e-mail with the name "45th General Chapter Logo" and must contain two files:
 - One that contains the artistic entry in high resolution digital format (PNG, JPG, GIF, TIFF, or BMP – 2 Megabytes maximum size). You can enter a single version or entries may include multiple color versions, grayscale, black and white, in negative form ...
 - The other file, to be sent in ODT or DOC format, must include the following:
 - * Full name of the author
 - * Brief information about the author
 - * The city and the country where the author lives
 - * A telephone number to contact
 - * E-mail address of the author
 - * The city/Lasallian Province where the author lives
 - * If desired, the author may include a brief explanation of the logo.
- 8.- The deadline for the submission of all entries is May 25, 2013.
- 9.- The contest winner will receive a Samsung Galaxy Tablet Note 10.1
- 10.- The winner will be announced June 1, 2013. The award may be canceled at the sponsor's discretion.
- 11.- The winning logo will become the property of the Institute of the Brothers of the Christian Schools.
- 12.- The sponsors will reject the entries that do not meet the above requirements.
- 13.- Participation in this competition implies acceptance of these Terms.