



“SUSTAINING EXCELLENCE IN LASALLIAN LEADERSHIP”

FEBRUARY 23-26, 2020

JW MARRIOTT HOUSTON BY THE GALLERIA

2020

SPONSORSHIP OPPORTUNITIES

Why Sponsor?

Christian Brothers Conference produces programs and conferences to serve Lasallian educators primarily in the United States and Canada. These inspirational gatherings provide educators with a deeper understanding of the Lasallian mission and practical tools to enrich the education and service they provide.

By sponsoring and advertising at the Lasallian Association of Secondary School Chief Administrators Conference, you can directly reach chief administrators to promote your programs, publications and services.

We offer plans to accommodate every budget level, from comprehensive event sponsorship to affordable options to sponsor portions of our programs and/or advertise.

How Can I Sponsor?

1

Meal OR Speaker Sponsor*: \$3,000 and up*

- One conference registration
- One exhibit table at conference
- Talk time during meal
- Organization name on the acknowledgment page of the conference program book

*Call for more details

2

Ad Options:

Please send ads in PDF format electronically to michele@cbconf.org

- Full page, inside program, black and white (7.5" w x 10" h) \$1,100
- Half page, inside program, black and white (3.75" w x 10" h or 7.5" w x 5" h) \$600
- Quarter page, inside program, black and white (4.24" w x 5.5" h) \$450
- Mobile App Banner Ad \$1,500

3

Exhibit Table: \$600

- One conference registration
- One exhibit table at conference
- Company name on the acknowledgment page of the conference program book

Contact Mark John Freund by email at mfreund@cbconf.org or call 202.529.0047 x102 to secure your sponsorship or learn more.

**SPONSORSHIP
DEADLINE:
JANUARY 13, 2020**



NOTE: Christian Brothers Conference (CBC) reserves the right to refuse exhibit or advertising space to any applicant who, in the opinion of the CBC staff, is unlikely to contribute to the overall objectives of the organization.