



**2020 LASSCA Conference**  
**“Sustaining Excellence in Lasallian Leadership”**

**Sunday, February 23, 2020**

<b>2:00 – 4:30 PM</b>	<b>Registration</b> Dinner on Your Own	<b>Lamar Foyer</b>
<b>2:00 – 4:30 PM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>5:00 – 6:00 PM</b>	<b>Mass</b> Church of Saint Michael 1801 Sage Road Houston, TX 77056	
<b>6:30 – 7:00 PM</b>	<b>Opening General Session</b>  <b>Welcome and Conference Overview by LASSCA President</b> <b>Brother John Kane, FSC</b> President, Calvert Hall College High School Baltimore, MD  <b>Brother Michael Collins Award of Excellence</b> <b>Barry Lieske, AFSC</b> President, DeLaSalle High School Minneapolis, MN	<b>Ballroom, Salon A/B</b>
<b>7:00 – 8:00 PM</b>	<b>“Wine and Wisdom” Conversations</b>  <i>Sponsored by Ruotolo Associates, Englewood Cliffs, NJ</i>	<b>Ballroom, Salons A/B</b>
<b>8:00 – 9:30 PM</b>	<b>Social</b>	<b>Harris/Hidalgo/Navarro</b>
<b>8:00 – 9:30 PM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>

**Monday, February 24, 2020**

**“Great Things Are Happening”**

<b>7:30 AM – 3:00 PM</b>	<b>Registration</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>7:30 – 8:30 AM</b>	<b>Breakfast Buffet</b>	<b>Ballroom, Salon C</b>

<b>7:30 – 8:30 AM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>8:30 – 8:45 AM</b>	<b>Prayer</b>	<b>Ballroom, Salons A/B</b>
<b>8:45 – 9:00 AM</b>	<b>Welcome and Overview of the Day</b>	<b>Ballroom, Salons A/B</b>
	<b>Welcome by LASSCA Immediate Past President Pro Tem Andrew Kuffner</b> President/Principal, La Salle Catholic College Preparatory Milwaukie, OR	
<b>9:00 – 10:30 AM</b>	<b>District Meetings</b>	
	District of Eastern North America	<b>Harris</b>
	Midwest District	<b>Navarro</b>
	District of San Francisco New Orleans	<b>Hidalgo</b>
<b>10:30 – 11:00 AM</b>	<b>Break</b>	<b>Ballroom, Salons A/B Pre-Function</b>
<b>10:30 – 11:00 AM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>11:00 AM – 12:15 PM</b>	<b>Open Forums</b>	
	Presidents’ and Board Members’ Forum	<b>Hidalgo</b>
	Principals’ Forum	<b>Navarro</b>
<b>12:15 – 1:15 PM</b>	<b>Lunch</b>	<b>Ballroom, Salon C</b>
	<i>Sponsored by Changing Our World, New York, NY</i>	
<b>12:15 – 1:15 PM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>1:15 – 2:15 PM</b>	<b>General Session</b>	<b>Ballroom, Salons A/B</b>
	<b>Introduction of Keynote Speaker Andrew Kuffner</b> President/Principal, La Salle Catholic College Preparatory Milwaukie, OR	
	<b>Keynote Address: Lasallian Education: Following in the Footsteps of the Greats Reverend James P. Burns, IVD, Ph.D.</b> President, Saint Mary’s University of Minnesota	

This presentation explores the theme of greatness in the Gospel of Matthew, presenting the Great Teacher, the Great Sermon, the Great Commandment and the Great Commission in relation to the greatness inherent in Lasallian education today. We will examine how to face our challenges with joy, how to further form our identity while living within community, and how to create a renewed vision for the future.

<b>2:15 – 2:45 PM</b>	<b>Table Discussions</b>	<b>Ballroom, Salons A/B</b>
<b>2:45 – 3:45 PM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>2:45 – 6:00 PM</b>	<b>Free Time</b>	
<b>6:00 PM</b>	<b>District Socials and Dinners</b>	
	District of Eastern North America Grotto Ristorante 4715 Westheimer Road Houston, TX 77027	
	Midwest District Pappas Brothers Steakhouse 5839 Westheimer Road Houston, TX 77057	
	District of San Francisco New Orleans Café Annie 1800 Post Oak Boulevard Houston, TX 77056	

**Tuesday, February 25, 2020**

**“More Things Are Possible”**

<b>7:30 AM – 3:00 PM</b>	<b>Registration</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>7:30 – 8:30 AM</b>	<b>Breakfast Buffet</b>	<b>Ballroom, Salon C</b>
<b>7:30 – 8:30 AM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>8:30 – 8:45 AM</b>	<b>Prayer</b>	<b>Ballroom, Salons A/B</b>
<b>8:45 – 9:15 AM</b>	<b>LASSCA Business Meeting</b>	<b>Ballroom, Salons A/B</b>
	<b>Welcome by LASSCA Vice President James Benson</b> Principal, DeLaSalle High School Minneapolis, MN	

**Brother John Kane, FSC**  
President, Calvert Hall College High School  
Baltimore, MD

**Mark John Freund**  
Executive Director, Office for Lasallian Education  
Christian Brothers Conference  
Washington, DC

**9:15 – 10:15 AM      General Session      Ballroom, Salons A/B**

**Introduction of Keynote Speaker**

**Greg Dhuyvetter**

Lead Consultant

Catholic School Management, a division of Christian Brothers Services  
Romeoville, IL

**Keynote Address:**

**“Finding a Way”**

**Dr. Tim Uhl**

Superintendent of Montana Catholic Schools

Helena, MT

Drawing on his experience as a school and system leader, Dr. Uhl will link Gospel stories to the challenge of leading the doubtful who often doubt the leaders. Finding a way to lead authentically, finding our voice as lay leaders, and learning from our experience will be explored.

*Sponsored by Christian Brothers Services, Romeoville, IL*

**10:15 – 10:45 AM      Table Discussions      Ballroom, Salons A/B**

**10:45 – 11:30 AM      Break      Ballroom, Salons A/B Pre-Function**

**10:45 AM – 12:30 PM Visit Exhibits      Ballroom, Salon A/B Foyer**

**11:30 AM – 12:30 PM Lunch      Ballroom, Salon C**

*Sponsored by Future Energy Solutions, Ft. Lauderdale, FL*

**12:30 – 1:45 PM      Concurrent Breakout Sessions I**

**1. Amplifying the Message of Excellence for Your Lasallian Ministry**

*Dallas*

**Philip De Rita**

Director of Communications/Public Relations, District of Eastern North America  
Eatontown, NJ

- 2. Beyond LEAP – An Opportunity For Online and Blended Learning In Lasallian Schools (Panel)** *Navarro*  
**Caterina Angelone**  
 Chief Academic Officer, President  
 Faith-Based Schools Division  
 Hudson Global Scholars  
 Columbia, MD  
**Dr. Chris M. Fay**  
 Principal, Christian Brothers High School  
 Memphis, TN  
**Jeffery M. Howard**  
 Principal, Mullen High School  
 Denver, CO  
**Charles Stembler**  
 Principal, Calvert Hall College High School  
 Baltimore, MD
- 3. Creating a New Data-Driven Financial Sustainability Reality for Your School** *Ballroom, Salons A/B*  
**Dr. Harry Bloom**  
 Senior Vice President, Client Solutions  
 Measuring Success  
 Washington, DC
- 4. Keep the Lifblood Pumping: A Comprehensive Approach to Enrollment Management** *Harris*  
**Greg Dhuyvetter**  
 Lead Consultant  
 Catholic School Management, a division of Christian Brothers Services
- 5. Orchestrating Conflict** *Nueces*  
**Dr. Tim Uhl**  
 Superintendent, Montana Catholic Schools  
 Helena, MT
- 6. Transformative Trends Rooted in Mission** *Bexar & Travis*  
**Melpomeni N. Murdakes**  
 Vice President, Ruotolo Associates  
 Englewood Cliffs, NJ

<b>1:45 – 2:15 PM</b>	<b>Break</b>	<b>Ballroom, Salon C Foyer</b>
<b>1:45 – 2:15 PM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>2:15 – 3:30 PM</b>	<b>Concurrent Breakout Sessions II</b>	

- 1. Beyond LEAP – An Opportunity For Online and Blended Learning In Lasallian Schools (Panel) (Repeat)** *Navarro*

2. **Demystifying Campaigns: A Guide for Major Gift Fundraising** *Nueces*  
**Kaitlin McTighe**  
Managing Director, Fundraising Division  
Changing Our World  
New York, NY
3. **“I WANT to Work HERE!” – Faculty and Staff Retention in a Lasallian School (Panel)** *Bexar & Travis*  
**James Benson, LASSCA Vice President**  
Principal, DeLaSalle High School  
Minneapolis, MN  
**Matt Keough**  
Principal, Christian Brothers Academy  
Syracuse, NY  
**Andrew Kuffner, LASSCA Immediate Past President Pro Tem**  
President/Principal, La Salle Catholic College Preparatory  
Milwaukie, OR
4. **New Realities and Imperatives in Enrollment Management: Challenging the Status Quo** *Ballroom, Salons A/B*  
**Dr. Harry Bloom**  
Senior Vice President, Client Solutions  
Measuring Success  
Washington, DC
5. **Setting Yourself Apart: Key Differentiators to Make Your School the Only Choice** *Harris*  
**Greg Dhuyvetter**  
Lead Consultant  
Catholic School Management, a division of Christian Brothers Services  
Romeoville, IL
6. **Succession Planning in Leadership (Panel)** *Hidalgo*  
**Dr. Michael Daniels**  
Director, Office of Education, District of San Francisco New Orleans  
Napa, CA  
**Dr. Scott Kier**  
Superintendent of Lasallian Education, Midwest District  
Burr Ridge, IL  
**Alan Weyland**  
Executive Director for Mission and Ministry, District of Eastern North America  
Eatontown, NJ

<b>3:30 – 5:00 PM</b>	<b>Free Time</b>	
<b>5:00 – 6:00 PM</b>	<b>Social</b>	<i>Austin Room 1st and 2<sup>nd</sup> Floors</i>
<b>6:00 PM</b>	<b>Dinner on Your Own</b>	

**Wednesday, February 26, 2020**

<b>7:30 – 8:30 AM</b>	<b>Breakfast Buffet</b>	<b>Ballroom Salon C</b>
<b>7:30 – 8:30 AM</b>	<b>Visit Exhibits</b>	<b>Ballroom, Salon A/B Foyer</b>
<b>8:30 – 9:00 AM</b>	<b>Prayer and Distribution of Ashes</b>	<b>Ballroom Salon A/B</b>
<b>9:00 AM</b>	<b>General Session</b>	<b>Ballroom Salon A/B</b>

**Introduction of Keynote Speaker**  
**Jeffrey M. Howard**  
Principal, Mullen High School  
Denver, CO

**Keynote Address:** **Ballroom Salon A/B**  
**¡P’alante! Together We Can Do Great Things**  
**Melodie Wyttenbach, Ph.D.**  
Executive Director, Roche Center for Catholic Education  
Lynch School of Education and Human Development  
Boston College  
Chestnut Hill, MA

Dr. Wyttenbach will reflect on realities and opportunities for Catholic education today. Drawing strength from the Lasallian charism, she will reflect on what more can be done and how together we can do great things moving forward.

<b>10:00 AM</b>	<b>Table Discussions</b>	<b>Ballroom Salon A/B</b>
<b>10:15 AM</b>	<b>Wrap-up</b>	
<b>10:30 AM</b>	<b>Close of Conference</b>	