



PRESENTATION

LASALLIAN REFLECTION NO. 8
(2022 -2023)

LASALLIAN DNA

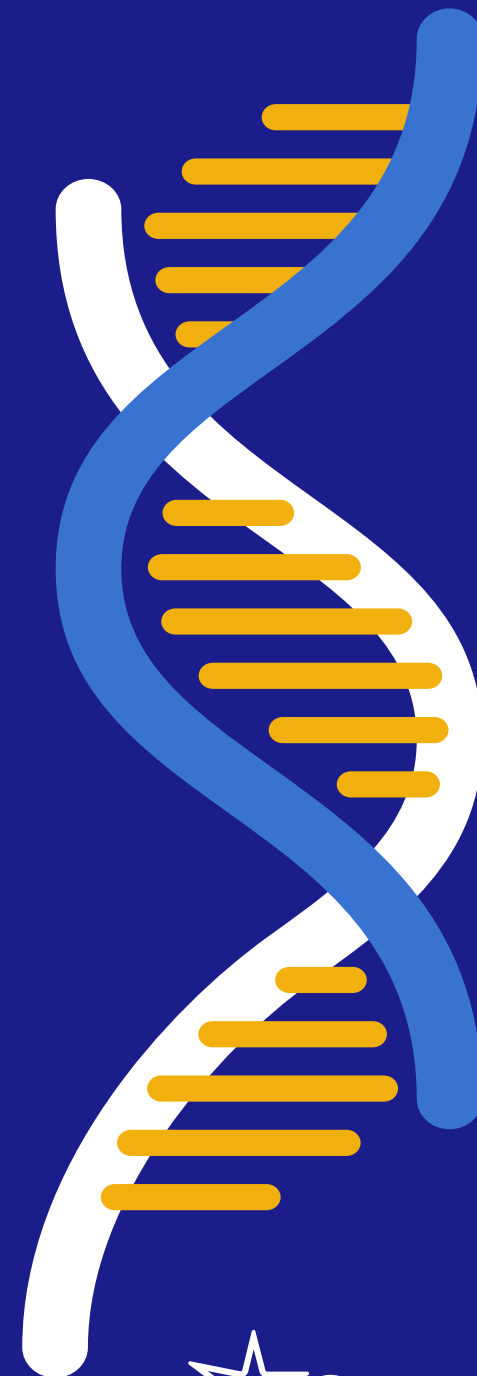
WHAT DRIVES US TO SERVE

Communications and Technology Service.
Generalate, Rome



Brothers of
the Christian
Schools

La  Salle





During the last 7 years, the General Council has promoted the “Lasallian Reflections” with themes, values and guiding principles for the Institute within the framework of some of the most relevant themes of our institutional reality and the social agenda for the contemporary world and it is for this reason that the Communications Service of the Institute is pleased to present to you the Lasallian Reflection No. 8 entitled:

“**LASALLIAN DNA**”

What drives us to serve

This Lasallian Reflection seeks to deepen the identification of the common elements that define the spirit of the Lasallian Mission and its Christian vision of culture. It is an opportunity to encourage local, regional and international conversation about who we are as an institution and who we are as individuals, guarantors and protagonists of a charism.

This is a special year for all Lasallians around the world: The 46th General Chapter is a hallmark that will reflect and promote the concerns and hopes of the Brothers of the Institute, as well as what has been discussed and proposed by the protagonists of the Lasallian Educational Mission (III International Assembly of Lasallian Educational Mission - #AIMEL2020), the International Symposium of Young Lasallians (#ISYL) and the International Assembly of Young Brothers (#IYBA).

In addition, Lasallian Reflection No. 8: “**Lasallian DNA**” **what drives us to serve** will give continuity to the deepening and action of some Institute documents: Declaration on the Lasallian Educational Mission, Identity Criteria for the Vitality of Lasallian Educational Ministries, Circular 475: From Hope to Commitment: Understanding Lasallian Vocations and Lasallian Formation for Mission. The Pilgrim’s Handbook, among other documents published in recent years.

Lasallian Reflection No. 8 “**LASALLIAN DNA**” provides an opportunity to reflect on the contribution of Lasallians to the Church and society and can be used as an axis to stimulate local, national and regional issues in the spirit of the 46th General Chapter: Building New Paths to Transform Lives.



Regions and Districts, as well as schools and universities, may enrich this Lasallian Reflection No. 8 with other values or actions of identity proper to their current reality, their histories, their traditions and their plans for the future.

Communication strategy

Lasallian Reflection No. 8 “LASALLIAN DNA” wants to promote the conversation of all Lasallians, starting with some questions such as the following:

What is it to be a Lasallian today? Who am I as a Lasallian? What distinguishes a Lasallian from members of other organisations? What is the value to society of the existence of a community that offers Catholic education with a particular mark? What are the features that characterise Lasallian work and mission? What Lasallian values help us to enter into dialogue and collaboration with the Church and society? What contributions does our identity offer to society in terms of art and culture? What can we as Lasallians contribute to the call to enter into synodal dialogue to which we have been invited by Pope Francis?

The document

Lasallian Reflection No. 8 will be a collaborative document with the testimony of some Lasallians from around the world about our identity. It will be published on 15 July 2022.



The logo

The logo consists of the following elements:

- An illustration of a DNA strand made up of “erratic” strokes of different lengths which express the diversity of actions with which Lasallians express their commitment to the Church, society and culture.
- The five-pointed star that refers to this historical element in the iconography of the Institute.
- The typographic set: LASALLIAN DNA with the use of the ‘i’ that is rotated 180 degrees and some horizontal lines that accompany some letters that represent the individual and institutional particularities that exist in our reality.

Value band

- A horizontal blue band with words referring to values or words based on the 27 criteria of the document “Identity Criteria for the Vitality of Lasallian Educational Ministries “
This word shall be written in capital letters and using the *Proxima Nova* font.

We propose 5 initial values and invite each Region, District, School or University to create words that reflect identity according to the 27 criteria of the document “Identity Criteria for the Vitality of Lasallian Educational Ministries”.

Values suggested

Commitment

[Criterion 1. Attention to children, young people and adults, especially the most vulnerable].



Faith

[Explicit proclamation of the Gospel - Faith and service communities/groups].

Justice

[Criterion 4. Promotion of just citizenship].

Fraternity

[Criterion 5. Fraternal interpersonal relationships].

Service

[Criteria 11 and 15. Promotion of an attitude of service - Promotion of the educational service to the poor].

Band with local nuances

Each Region, District, School and/or University can use this band to insert words that enrich the development of reflection on personal or institutional identity considering local realities or projects.

The logo may be used in three different ways

1. The basic logo (without value band).
2. The logo with value band.
3. The logo with local nuances.
4. The Logo with motto.



LASALLIAN DNA

The files and some indications of use can be consulted at the **following link**:



Brothers of
the Christian
Schools

La  Salle

